

Yavapai College 2015-2020 Draft Strategic Plan



**Prepared for
the Yavapai College District Governing Board
August 10, 2015**

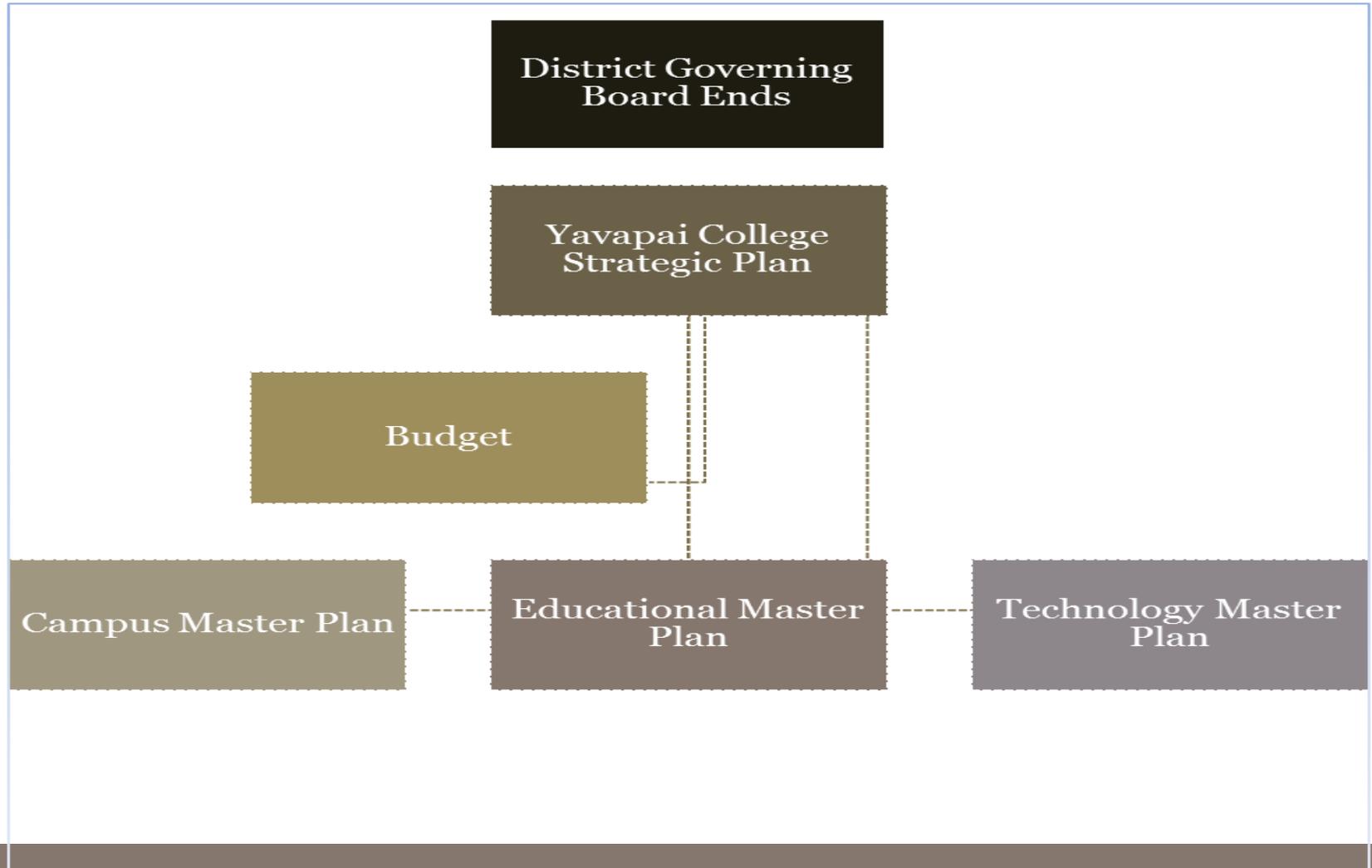
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Introduction



The strategic plan is a continuous process that guides the future direction of the college and operationalizes the District Governing Board Ends, Mission, Vision, and Values

Overview of Planning Integration



Strategic Plan Development



- Strategic Planning Committee (SPC)
- Planning process—8 distinct phases

Phase I—Environmental Scan



Core Statements

Board Ends
Mission
Vision
Values

Internal Needs Assessment

Program Review
Student Satisfaction Surveys
Benchmark Studies
KPIs

External Assessment-

Environmental Scan
National
State
Community

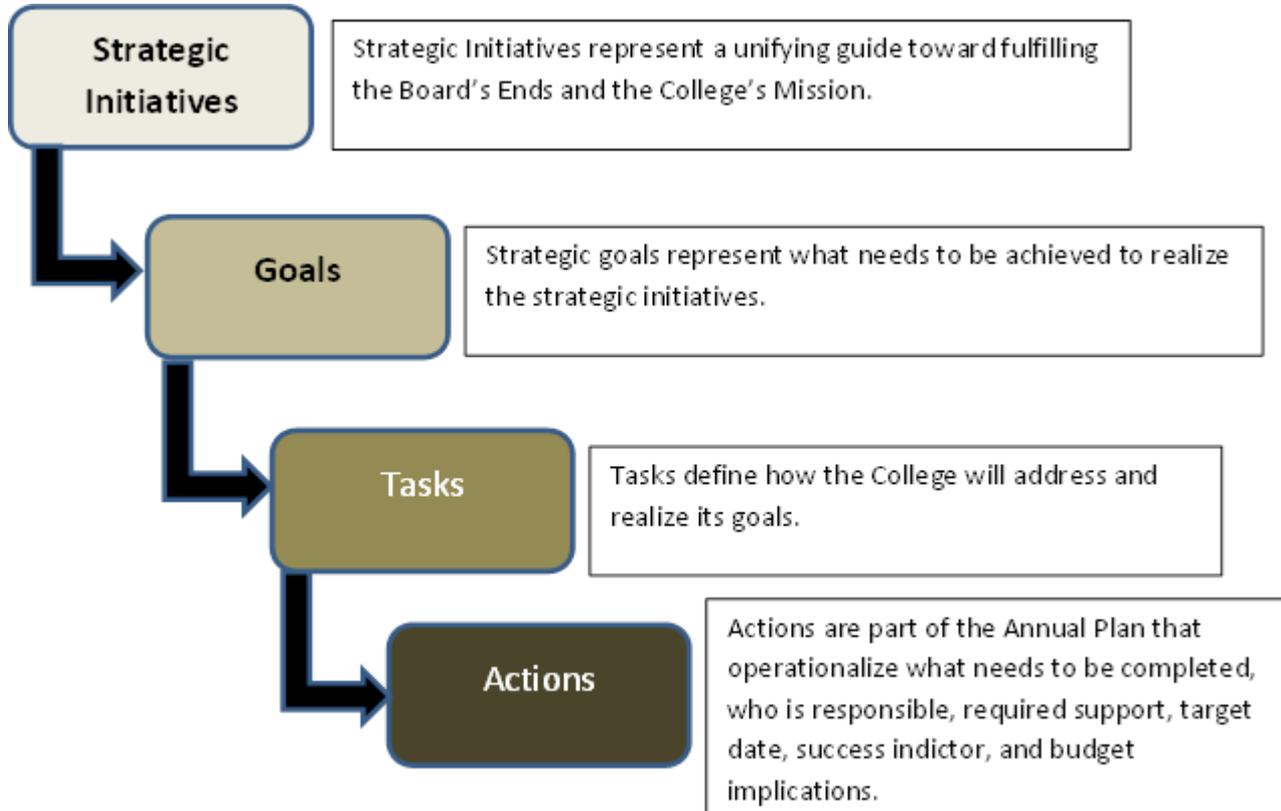
Phase II—SWOT



	Helpful	Harmful
Internal Origin	S Strengths	W Weaknesses
External Origin	O Opportunities	T Threats

Strategic Initiatives, Goals, Tasks, & Actions

Phases III-V



Monitoring & Assessing



- Phase VI—Quarterly Monitoring the Strategic Plan
- Phase VII—Annual Assessment of Progress
- Phase VIII—Improve Planning Process

Next Steps—August-October



- Internal feedback—Convocation, Divisions
- External feedback—K-12, County Supervisors, Cities & towns
- Finalize Annual Plan
- Present Completed Strategic Plan to DGB

Questions?

